

DIGITAL MARKETING Initial Starter Package (55k)

Services

Features

Photography

PACKAGE

Professional Light, Fully-equipped Top of the line gears and cameras with detailed edits (Post Production)

- ✓ **Premise** Photography
- ✓ **Student** Photography
- ✓ **Faculty** Photography

(Note: Availability of photographers will be maximum for 2 days and it is upon management team to schedule and utilize photographer's availability)

Videography

PACKAGE

Professional video production gears and equipments incl. Sliders and steadicam with industry standard audio production and editing.

- ✓ **Resource, premise and infrastructures** Video
- ✓ **Students** testimonial
- ✓ **Parent's** testimonial

(Note: Maximum length of each final video (edited) shall not exceed 2 minutes of length but the raw footage shall be given to the administration)

Social Media

PACKAGE

A complete setup of Social media pages(**facebook, Youtube, Instagram**) includes design and complete interactive features. (Including cover photo designs, addition of features)

- ✓ **1 month** Management of **Facebook, Youtube, and Instagram**
- ✓ **Nrs. 2 thousand** complimentary **Facebook sponsored ad**
- ✓ **15 creative and engaging design** contents for social media
- ✓ **3 visually appealing** and industrial standard youtube videos

Extra

PACKAGE

- ✓ **Brochure Design**
Graphically attractive, Informative Brochure Design of 4-6 Page
- ✓ **Digital Marketing Strategy Counselling**
Consulting proven and achievable digital marketing tactics
- ✓ **24/7 Support**
- ✓ **Detail Documentation and core files of all creative works.**

(Note: It is understood that above services' cost are only applicable in starter package hence shall not have a proportionate charge for an individual service)

* 13% VAT WILL BE APPLICABLE FOR ABOVE MENTIONED QUOTATION.

* THE CHARGE LEVIED DEPENDS UPON THE TYPE OF PROMOTIONS AND CONTENTS.

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